

**Conversation Continuum**

**RAW  
DEBATE**



**POLITE  
DISCUSSION**



**SKILLFUL  
DISCUSSION**



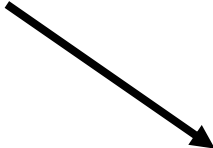
**DIALOGUE**

**debatre  
(to fight, contend)**

**dis + quaterre  
(apart + shake)**

**dia + logos  
(through the word)**

**I PREVAIL/ORGANIZATION LOSES**



**ALL POTENTIALLY PROFIT/ORGANIZATION PREVAILS**